

Showtime Magazine

THE OFFICAL PUBLICATION OF THE SHOWTIME FABRIC MARKET

ADVERTISING CONTRACT & INSERTION ORDER

BILLING INFORMATION

Bill To: Company _____ Contact _____ Address _____ City, State, Zip _____ Phone _____ Fax _____ E-mail _____	Bill To: Agency _____ Contact _____ Address _____ City, State, Zip _____ Phone _____ Fax _____ E-mail _____
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AD INFORMATION

Issue (s)	Size	Rates	
<input type="checkbox"/> Summer 2010 <i>Showtime dates: June 6-9</i>	<input type="checkbox"/> Full Page _____	\$2145	Price (per issue) \$ _____
<input type="checkbox"/> Winter 2010 <i>Showtime dates: Dec. 5-8</i>	<input type="checkbox"/> Half Page _____	\$1180	10% Pre-Pay Discount \$ _____
<input type="checkbox"/> Summer 2011 <i>Showtime dates: June 5-8</i>	<input type="checkbox"/> Quarter Page _____	\$890	Total Contract \$ _____
<input type="checkbox"/> Winter 2011 <i>Showtime dates: Dec. 4-7</i>	<input type="checkbox"/> Eighth Page _____	\$445	
	<input type="checkbox"/> Back Page _____	\$2650	
	<input type="checkbox"/> Inside back/front cover _____	\$2450	
	<input type="checkbox"/> Spread _____	\$3890	
	<input type="checkbox"/> Center Spread _____	\$4950	
	<input type="checkbox"/> Guaranteed position add 10% - \$ _____ position request _____		All prices shown are net. Rates include full color, full bleed and graphic design services using your art if needed.

Product Names or Ad Caption: _____
Special Instructions: _____

Advertising deadlines

2010 SUMMER Issue
Advertising Space Deadline: April 11, 2010
Ad Material Deadline: April 23, 2010
Mails May 12, 2010
2010 WINTER Issue
Advertising Space Deadline: October 15, 2010
Ad Material Deadline: October 20, 2010
Mails November 14, 2010

Advertising Sizes

Full /bleed 8.5" x 11" trim (8.75" x 11.25" w/bleed)
Half –horizontal 7.5" x 5.125"
Half – vertical 3.75" x 10.25"
Quarter – 3.5" x 5.125"
Eighth – 3.5" x 2.4375"

Electronic Ad Files

- All photos or scanned images should be 300 dpi, CMYK format.
- PDF is preferred. Tiff, EPS or JPEG are acceptable. Illustrator, Photoshop, Quark or InDesign files are acceptable if sent with all art and fonts used.
- CD or DVD is preferred. Please contact us for email and ftp information if you wish to email your files.
- Please provide final color proof at correct size.

Accepted by Advertiser (signature) _____

Accepted by Showtime Magazine _____

Print Name _____ Date _____

_____ Date _____

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For Billing and Correspondence: PO Box 1894 • Jamestown • North Carolina • 27282
For Shipping: 317 West High Street 9th Floor • High Point • North Carolina • 27261
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